CFI MEDIA DEVELOPMENT

ETHIOPIA MEDIA SUPPORT



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The Ethiopia Media Support project aims to strengthen the training skills of the media self-regulation body Ethiopian Media Council (EMC), to cement its legitimacy and credibility within the media sector, where it works to promote the freedom of the press and guarantee that journalists take ethics into account. It is part of a programme implemented in partnership with the Cooperation and Cultural Action Service of the French Embassy in Addis Ababa, which supports the EMC in its media self-regulation role, and the Institut National de l'Audiovisuel (INA – France's national audiovisual institute), which helps to preserve and promote the Ethiopian Broadcasting Corporation's archives.

AIM

To contribute to stability, social cohesion and long-term peace in Ethiopia by helping media outlets to produce pluralist, reliable and inclusive information.

HOW?

Boosting the ability of ethiopian media outlets to produce objective and verified information in sensitive contexts: identification of EMC's needs related to trainer training and educational engineering; launch of a call for applications across the EMC networks to identify a pool of trainers; implementation of a train-the-trainer training programme on fact checking and combating hate speech; implementation of a train-the-trainer training programme on journalism in sensitive contexts.

ANTICIPATED OUTCOMES

01 Twelve trainers will complete a full 18-day training programme on combating misinformation and hate speech.

02 Twelve trainers will complete a full 18-day training programme on journalism in sensitive contexts.

03 The catalogue of training provided by the EMC and its members (such as the Ethiopian Broadcasting Corporation's training centre) will incorporate the two topics covered in the training completed: combating misinformation and journalism in sensitive contexts.

FOR WHOM?

The Ethiopian Media Council (EMC);

A group of 24 trainers;

The network of journalists and the media distribution managers who are members of the EMC.

KEY FIGURES

€200K budget

20 months

24 experts

CALENDAR

From July 2023 to February 2025

CONTACT

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A PROJECT

CFI MEDIA DEVELOPMENT

SUPPORTED BY

MINISTÈRE DE L'EUROPE ET DES AFFAIRES ÉTRANGÈRES
Liberté Égalité Fraternité

IN PARTNERSHIP WITH

EMC ETHIOPIAN MEDIA COUNCIL

Canal France International, the French Media Development Agency, works to foster media development all over the world, especially in sub-Saharan Africa, the Arab world and the European Union's neighbourhood. We support media players to foster dialogue between local authorities and citizens, to ensure that people gain the best possible access to information. Core topics include fighting misinformation, promoting gender equality, protecting the environment and promoting democracy and civic engagement. CFI operates under the umbrella of the French Ministry of Europe and Foreign Affairs and is a subsidiary of the group France Médias Monde.

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